**Target Audience**

**Business Name**: Delightbite.com

**Description:** This website will provide catering online

**Average Age/Range:** 5 years old and older

**Educational level:** All level

**Median income:** 35,000

**Race:** All Race

**Ethnicity:** All ethnicity

**Gender:** All Genders

**Primary spoken language:** Food is a complex symbolic language in itself.

**Unifying characteristics:** Pleasure of tasting sweet.